TV.79 Darien

Performance Review February 2009



Darien Government Access TV

- Our mission…
 - Provide information about town programs and services
 - Expand community awareness about local government decision making process
 - Assist town with video production
 - Provide emergency alert information



TV79 Advisory Board

- Lynn Hamlen (Chair)
- Wilder Baker
- Jim Cameron PD
- Gene Coyle
- David Dever GM
- Marilyn Hart
- Mike Wheeler

- Meets quarterly
- Gives guidance on programming
- Considers and acts on complaints



Our Equipment...

- Paid for by Cablevision subscribers, Darien Tech and Community Foundation, Town
- In-kind donations of time by town staff
- Room 206 / Auditorium: live
- Everywhere else: taped
- Eight camera operators
- Share programs with "Blue Wave TV" and neighboring towns' government TV79's



Our Programming

- Town meetings, live and re-played
- Town events
- Community groups
- Community calendar

24 hours a day, 7 days a week



Town Meetings

- Bd of Selectmen
- Bd of Finance
- Bd of Education
- Charter Revision Comm
- DAHAC
- Monuments & Ceremonies
- TV79 Advisory Board
- Health Department
- Social Services

- Planning & Zoning
- Enviro. Protection
- Zoning Bd of Appeals
- RTM & Committees
- Sewer Commission
- Weed Beach Bldg Commission
- Registrars of Voters
- Tree Warden



Town Events

- Memorial Day Parade & Service
- Post 53 Food Fair
- Darien CARES
- Darien Revitalization concerts / events
- Tree lighting
- Congressman Shays' "Town Meetings"
- Veterans Day
- Dedication of new Police Boat



Community Groups

- League of Women Voters
- Senior Men's Association
- Volunteer Day luncheon
- SWRPA conferences
- Area Nine Cable Council
- Darien Police Dept
- The Depot



Taking it to the streets...

- Behind the scenes tour of Darien Police HQ
- Construction tour of new library
- Pre-opening tour of new library
- Concerned citizens flooding meetings



In Emergencies...

- "Storm of the Century" evacuation information
- "Cooling Centers" during heatwave / blackout
- Soon... remote capabilities for PD & FD



Helping out...

- Free copies of missed meetings for Board members
- Producing public service announcements for Darien PD
- Co-op program with town newspapers to increase coverage
- Assisted Cablevision subscribers with digital conversion of P-E-G



Who's watching?

- More and more people each week!
- Weekly e-mail Program Guide
 - □ 500+ viewers requests
- Calls, e-mails, comments



In the future...

- Expand coverage
- Carry TV79 on AT&T uVerse
- Web-based access
- Archive old programs at Darien Library



